



**THE JEWISH CAMP COUNCIL
OF TORONTO**

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CAMP NORTHLAND - HALIBURTON, ONTARIO K0M 1S0



An affiliate
of



Plans for our Future

“Onward Northland to 2035”

Camp Northland has very exciting growth plans, anchored by our commitment to be *the best camp for our diverse Jewish community*.

At its core, camp is a paradigm example of meaningful and exemplary informal education where we help children and youth become their best selves. We leverage the natural beauty of the environment to foster a culture that appreciates nature, allows art and culture to thrive, facilitates health and wellness and facilitates growth in children in a way that no other environment can match.

With a very successful history (going back to 1909) of serving Jewish kids and helping them to build character, life skills, Jewish identity, a love for nature, and lifelong friends, our professional staff and board are now ready to launch the next stage of growth on our gorgeous camp property surrounding the shores of Moose Lake in Haliburton, Ontario.

Thousands of children across the GTA have benefited from their Camp Northland experiences over the years, including many from underprivileged and diverse families, for whom we have a strong commitment to serve regardless of their financial ability to afford camp. We are also integrated with other Jewish community organizations in Canada and Israel to broaden our ability to offer camp to children with specific needs for financial and other types of support. We are truly a community camp serving many types of families, but with a common set of values that have been inspired by our Jewish roots, our outdoor environment, and our commitment to diversity and inclusion.

Our Camp Vision of “*Giving every child an amazing Jewish camp experience*” is being realized every summer by close to 1,000 children and young adult staff, but we need help from our community to drive the next stage of our camp evolution and ambition.

Our growth plans support our objectives such as providing safe and fun camp experiences, developing innovative programming, providing a modern infrastructure, and addressing the complex mental health challenges facing many youths in our community today.

We plan to drive this growth in a pragmatic timeline, with planned investment each year, and an unwavering focus on camp quality. By 2035, we hope to have best in class programming, infrastructure, and professional staff skills that will enable Camp Northland to drive amazing camp experiences and the development of young Jewish leaders for decades to come.

Organization & Background:

Camp Northland-B’nai Brith (“Northland”) is a Jewish overnight camp in Haliburton, Ontario with a rich history of service to the entire Jewish Community going back to 1909. A full-time professional staff runs the camp. Seasonally, the young staff supporting our summer camp number rises to close to two hundred.

The Jewish Camp Council of Toronto o/a Camp Northland-B’nai Brith is a registered charity (10753 4695 RT0001), incorporated in the Province of Ontario, Canada on January 18, 1971.

Each summer, Camp Northland, collaborating with partner community agencies, provides approximately \$450,000 per year in camper scholarships and subsidies to make the camp experience more accessible to more families. This directly impacts approximately 25% of our camper base. The need in our community extends far beyond this.

In a typical year, 1%-2% of our annual revenue comes from the support of our local Federation – UJA Federation of Greater Toronto. Approximately 80-90% of Camp Northland’s revenue is generated through camper fees. Approximately 10% of Camp Northlands revenue is generated through donations, with the balance through grants and supporting Foundation allocations.

To better understand how Camp Northland impacts our families and Toronto’s Jewish community at large, please review our Impact Report(s) [by clicking here](#).