



HELP BUILD OUR CAMP, OUR FUTURE

The Jewish Camp Council of Toronto is seeking:

- 1. Board Member Applicants**
- 2. Volunteers**

To help us build the future of Toronto's, the GTA's, and Canada's Jewish community.

Camp Northland is the largest Jewish community overnight camp in Ontario with its origins dating back to 1909. We are committed to making residential camp accessible to children and young adults in partnership with the Jewish community, and are dedicated to providing a fun and safe environment for campers and staff to build their Jewish identity, a love of nature, connections to Israel, positive relationships, life skills and independence.

Jewish camping has a large and undeniable influence on building Jewish identity. Research has proven that children with positive Jewish experiences become adults who value their Jewish heritage, support Jewish causes, and take on leadership roles in their community. The impact of Jewish summer camp is clear, and the opportunity to increase that impact dramatically is significant. Camp Northland has built its foundation on these principles and is committed to being the leader in Jewish summer camping in this country.

Camp Northland is a not-for-profit Jewish community camp operated by the Jewish Camp Council of Toronto. Our camp provides children, ages 6-17, with an amazing blend of opportunities and programs while building Jewish identity and pride. Camp Northland continues to expand its mandate to provide childrens' camping services to the Jewish community regardless of a family's financial circumstance by providing subsidies to those in need. Our goal is to reach even more deserving children, while ensuring we offer premiere camping and first class service and amenities to families that make Camp Northland their first choice without the need for financial support.

Camp Northland-B'nai Brith has undergone a dramatic and well documented turn-around and resurgence in recent years. Enrollment has been growing year over year for

5 years. Donations have grown. The organization has been reinvesting in infrastructure, programming, staff development and facilities and has established a new narrative which focuses on a long-term culture of Tzedakah and a down to earth values based camp for our entire community. Our professional staff is setting standards in all areas of Camp operations, for camper care and staff training. It's a wonderful time to get involved. We are continually looking to strengthen our diverse board and encourage applicants from across all areas of our community whether you have children or not or your children go or went to Camp Northland or not. Your influence and efforts can make a huge impact.

The Jewish Camp Council is governed by a volunteer Board of Directors and operates with the support of numerous additional volunteers on a number of committees.

The Jewish Camp Council, operating as Camp Northland, is currently recruiting new Board members and additional volunteers to support the Board's and the Camp's initiatives.

We are looking for influential leaders who work or reside in the GTA to help Direct & Protect this important community agency. We are particularly interested in people with skills in one or more of the following areas: fundraising, governance, marketing, alumni engagement, event planning, accounting, business, and law. We are seeking enthusiastic individuals to help move the organization forward and meet our growth targets around enrollment, fundraising, CapEx infrastructure and endowment building for our long-term sustainability. Board experience is encouraged. Being a Camp Northland- B'nai Brith camper or staff alumnus is NOT a prerequisite.

Timing:

The next Annual General Meeting (AGM) is scheduled for March 24, 2021.

- The Nominations committee welcomes applications from candidates now.
- If any, new Board Member (s) will be sworn in at the AGM
- Applicants will be encouraged to immediately engage in Committee volunteer roles while the Nominations Committee considers applicants

The responsibilities of Board Members include:

- Fundraising
- Providing an annual contribution as agreed upon by the Board
- Exercising fiduciary accountability
- Guiding the strategic process
- Assessing and building organizational capacity to successfully execute the plan
- Establishing key policies and controls
- Participating in community fundraising efforts
- Acting as an advocate on behalf of the organization
- Promoting Camp Northland's visibility in the various Ontario Jewish communities

- Leading or Participating on Board committees
- Committing to a 2 year term

The responsibilities of Volunteers include:

- Assisting in committee work
- Attending community events
- Communicating with parents and prospective parents
- Marketing and public relations
- Community engagement
- Many more rewarding events, activities and opportunities.

How to Apply:

If you are interested in joining the Jewish Camp Council Board or volunteering and making a long-term difference in our Jewish community and the lives of thousands of children and their families, please email your resume, and covering letter to Simon Wolle, Executive Director at simon@campnbb.com. Please indicate if you are interested in joining the Board or volunteering.