



2023

Camp Northland Impact Report



Jewish Camp Council of Toronto o/a Camp Northland-B'nai Brith

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Adam Kertesz, Associate Director

Denise Harris, Administrative Director

Rob Abbs, Maintenance Director

Leore Zecharia, Assistant Director – Programs & Year-Round Engagement

Alex Costa, Office Manager & Registrar

Board of Directors

Richard Carson, President of the Board

Stacey Cohen, Immediate Past President

Garry Wise, President Elect

Hartley Cohen, Treasurer

Lynn Kirshin, Secretary

Directors

Sean Abenstein, Ned Blinick, Neil Grunberg, Ernie Gutstein, Amy Laski, Elaine Lesniak, Jennifer Lewis, Jodi Lieberman, Mathew Rosen, Esther Tock

A Message from Simon Wolle, Executive Director

Dear Camp Northland Families,

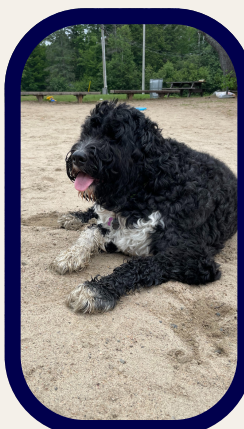
It is simply amazing to be able to report that Camp Northland has maintained the gains of last summer and we have certainly settled into a new normal of thriving within our post-pandemic world. In summer 2023, we served more campers (+7.5%), which required more staffing than ever before. This year we recognized that we had to raise more money to keep up with rising costs and the increased demand for camper financial aid.

This year we focused on our **seven strategies**. These strategies guided our operations in order to ensure a tremendously positive impact on the next generation of Jewish leaders, and to continue to build a strong and sustainable future for this camp and community that we love and cherish so much. We are incredibly proud of the many new initiatives, achievements, and successes we enjoyed in each of the areas of focus.

The seven strategies are:

- **Grow our engagement with our community's Jewish children** to inspire young generations to embrace Jewish life and to ensure a Jewish future. This will include seeking ways to utilize our summer camp capacity effectively without compromising the experience and quality we want to deliver to our campers and staff.
- **Invest in required infrastructure and operations** at the Moose Lake property to deliver the best possible camping experience for both current and future needs. This includes topics such as camper and staff cabin updates and capacity, food service, health centre, and master planning.
- **Create and drive a superior staff experience** that makes Camp Northland the best camp for teens and young adults, as well as our year-round professional staff, to work at. This will be accomplished through training, support, investment, and application of learned leadership skills.
- **Explore and evaluate new Jewish Camp Council opportunities** through renewed relationships with community stakeholders and partners.
- **Develop fundraising capabilities** to raise at least a \$5 million capital investment (over a 5-year period) to be able to begin to build our "camp of the future" by year 5 of this plan.
- **Improve programming capabilities** across our staff and increase programmatic creativity at the cabin level staff. Similarly, specialty staff will be trained and empowered to increase levels of creative and dynamic programming, milestone achievements to be recognized, and key notable progressions in the various specialty areas.
- **Increase capacity to support camper and staff mental health** by taking proactive steps to nurture mental, emotional, social, & spiritual health at camp and for our camp community throughout the year.

Please enjoy reading this summary of our incredible collective work in 2023 and the unparalleled impact we continue to have on the Jewish future. As a community, we should all be incredibly proud of what we have achieved together at camp and beyond.



Onward Northland,

Simon Wolle, Executive Director

A Note from the President of the Board, Richard Carson

Dear alumni, staff, campers, volunteers, families, supporters, and friends of Camp Northland–B'nai Brith,

The Board of Camp Northland/The Jewish Camp Council continues to strive for the best possible focus and outcomes related to strategy development, values, such as inclusion and risk management, and awareness of a wide spectrum of stakeholder needs across our community.

We are very pleased with the organization's progress across these and other areas of impact, and proud of our;

- clear focus on seven core strategies that the organization has committed to for the coming years
- very healthy relationship between the Board and Executive Director (and all professional staff of Camp Northland)
- improved capabilities and results in priority tasks such as Fundraising
- willingness to continually improve our individual and team skills and improve our Board impact

At a personal level, I reflect over the past two years of my term along several dimensions;

- The 15 member Board of Directors is functioning at an advanced level, with tremendous depth and diversity
- Our committees are very active in supporting Simon and his professional team and truly adding value
- We have over 30 alumni candidates that have registered for future board roles or committee participation
- Camp Northland has emerged out of the past few years of the pandemic as an even stronger and resilient organization
- We are very competent in addressing complex issues such as mental health amongst our campers and staff
- We are united and proactive with Israel and our community partners in our responses to the current war and hostage crisis

Like all Board members, I have grown personally during my two year term as President, and so pleased that I've been able to "give back" in some ways to Camp Northland, where other Board members over decades past volunteered their time and expertise to create such an amazing camp that I benefited from in my youth back in the 1970's.

Most importantly, I am constantly motivated by our vision of "Giving every child an amazing Jewish camp experience", and confident that such focus will drive future boards with passion, integrity, creativity, and tremendous excitement for the future of Camp Northland and The Jewish Camp Council of Toronto.

Onward Northland,

Richard Carson

President of the Board of Directors of The Jewish Camp Council of Toronto



Mission, Vision & Values

Our Mission

To achieve and sustain the highest standards of excellence in camper care, innovative programming and Jewish identity building in order to ensure that all campers and staff grow, thrive and have fun at Camp Northland by making lifelong friends, building life-skills, appreciating nature and respecting one another.

Camp Northland is:

- A down to earth camp where kids are safe to just be themselves and have fun
- Inclusive in its attitude and culture
- Jewish programming is focused on values and identity rather than observance
- Relationship based and not materialistic
- An environment that builds confidence and resilience

Camp Northland is the only GTA Jewish community camp that can offer the activities and programs of a “private camp” and still offer the values and culture of an authentic Jewish camp experience.



“To give every child an amazing Jewish camp experience”

Our Values:



"Camp Northland is high quality, moral and works to create a safe, caring and kind Jewish environment"

Camp by the Numbers



548
Campers

Through **46** days of camp, we welcomed **548** campers, including **145** first-time campers and **32** Counsellors-In-Training (CITs), to camp this summer! Campers had the opportunity to swim in Moose Lake, climb to the top of the rock climbing wall, get up on skis for the first time, learn the camp dance, sing their hearts out, and build lasting relationships and memories. Our CITs went through a journey of transition from camper into our future staff. They learned about planning programs, problem solving skill development, scenarios and reflections, and had the chance to lead Maccabiah and Northland Games as captains and program facilitators.



145
First-Time
Campers

We had **233** staff members from all around the world including the UK, Australia, New Zealand, Ireland, Mexico, Germany, and Israel. We learned the national anthems of different countries at our daily Mifkad. We learned how to Irish step dance and make Israeli treats. But most importantly, each staff helped make a positive impact on others in meaningful ways.



32
Counsellors-In-
Training

We had many camp-wide events, such as Maccabiah and Northland Games. Maccabiah is an all-day program where six teams compete in Israeli-themed events. This year, Team Jaffa came out on top for the third year in a row! Our Northland Games gets a new theme each year. This year, the theme was Worlds Collide: Pirates vs. Aliens vs. Cowboys vs. Wizards. Team Wizards was victorious in the end after an epic 2-day competition. First session, we enjoyed the camp play, The Little Mermaid, where we saw campers shine in different ways. And second session, every cabin performed in Airbands. Finally, intercamp was back! Team Northland got to compete against other camps in basketball, baseball, hockey and dance!



233
Staff & Youth
Leaders

Camp Northland saw another sold-out Alumni & Friends Weekend, welcoming **223** past and present Northlanders back to camp. We also saw the re-introduction of our shoulder season, and welcomed **200** participants from the Russian-Jewish community and the Israeli-Canadian community to camp for two amazing family camps (see page 15).



223
Alumni Weekend
Participants



200
Shoulder Season
Participants

Campers, staff and participants come to Camp Northland to build resilience, strength, independence, confidence and grit. They challenge themselves everyday to be the best they can be. We put down our phones and social media. We disconnect from the Wi-Fi, but at camp, we come together and make the best connections. We all come as individuals, but leave as a family.



Team Jaffa won the 2023 Maccabiah Games



The Northland Games theme was Worlds Collide: Pirates vs. Cowboys vs. Aliens vs. Wizards. Wizards Won!



Alum David Bluestein taught us how to do caricatures



The camp play was The Little Mermaid



Intercamp



Airbands!



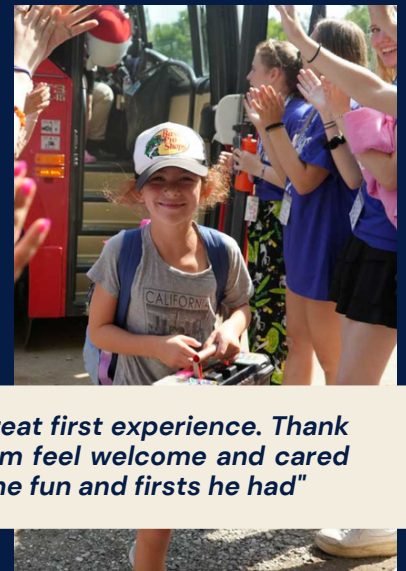
Giant Lego



CITs parasailing on Moose Lake



"My child had a great first experience. Thank you for making him feel welcome and cared for and for all of the fun and firsts he had"



Northland Year Round

Camp Northland-B'nai Brith believes the camp experience extends beyond the two months of the summer. Camp Northland is considered a pathway for many families to find their connection with Judaism, Jewish life and community. In 2023, we took many steps to ensure Camp Northland is a connection point for Jewish life, lifelong friendships and building the next generation of Jewish leaders. This looks like the many programs we offer year-round, the resources and support we offer, and the connections we have with the broader Jewish community.



Northland Experience

We re-introduced Second Session, which allowed for an additional 51 campers to try Camp Northland through our Northland Experience-1 Week, Northland Experience-2 Week and Northland Experience-August programs. The Northland Experience program allows for first time campers to be introduced camp in a comfortable way and prepare them to be life-long campers.



Year-Round Programs

In 2023, we delivered many programs that served as a connection point for Jewish life, seeing old friends or making new ones, and celebrating overall achievement. Some highlights include, The Yearbook Reunion, Chanukah Meet & Greet for First-Time Campers, the BBQ and celebrating Northland Nachas together in the newsletter.



Staff & CIT Programs

Our connection points do not end with our campers and families. We work to ensure our staff have equal opportunity for meaningful connection, training and support. Post-October 7, we offered a Camp(us) Check-in with professionals in our community, we offer training, such as emergency first aid, volunteer opportunities, and our CITs continue with their high school credit through Torah High.

STRATEGY #1: Grow our engagement with our community's Jewish children to inspire young generations to embrace Jewish life and to ensure a Jewish future. This will include seeking ways to utilize our summer camp capacity effectively without compromising the experience and quality we want to deliver to our campers and staff.



The Rally for the Jewish People in Ottawa



Camp Northland Community BBQ



Staff Debriefs on university campuses



Summer 2023 Yearbook Reunion



Camp Northland Community BBQ



Chanukah Meet & Greet for First-Time Campers

Building for the Future



In 2023 we made some additional security improvements. This included: motion activated perimeter lighting, additional PA system support in more remote areas, and professional onsite training for staff. Improving security means including applying for grants for additional funding. We are working with the Canadian government through the Security Infrastructure Program grant to add additional cameras and a mesh Wi-Fi system to improve communication capabilities.

Strategy #2: Invest in required infrastructure and operations at the Haliburton property to deliver the best possible camping experience for both current and future needs. This includes camper and staff cabin updates and capacity, food service, Health Centre, and master planning.

"Northland is an incredibly special place to me and now to my [child]... I can't wait to watch her grow up at camp."

In 2023, we invested heavily into the camp's infrastructure and working towards building capacity for campers, staff and activities. We have worked to take activity spaces out of the Units and Sections, and bring them to the main spaces of the Camp. We were able to do this with the introduction of four new spaces in camp: the music room, the bikes shed, a rec hall and the C.O.R.E Space (see page 22). We are working to adapt to the needs of today's camper, which includes more professional support on our Wellness Team, which includes more adult housing and a dedicated space for Wellness. We have already converted two additional spaces into adult housing. In addition to new physical buildings, we introduced Mini Golf, a new permanent activity at camp, and we put significant resources into overhauling our A/V tech, which includes hardwiring microphones, lights and sound.



Staff Experience

Camp Northland has been focusing on expanding opportunities and wellness for staff. This looks like:

WELLNESS BENEFIT

Before camp, we provided a wellness benefit of \$100 per staff member to use. Staff were able to direct these funds to several items that would help support their mental, emotional, spiritual, social, physical health.

INCREASED DAYS OFF

This summer, we increased the number of staff days off from 4 days off and 2 nights off, to 6 full days off. In addition, we provided additional opportunities for time off, such as a movie night in a neighbouring town, and a town night at a local restaurant.

HIGHER SALARIES

Camp Northland has increased the standard pay for staff at summer camps. We are one of the highest paying camps for staff, recognizing that their work should be compensated.

STAFF MEETINGS

We introduced a new format for staff meetings. We have switched to a time during the day, separated it from a unit/section meeting, and we have introduced some professional development through 'Ted Talk' like sessions. In addition, we staff rewards of value at every staff meeting.

INTERSESSION

We have reintroduced Intersession, which is two days between first and second session. Staff have the opportunity to reflect and recharge for the new campers coming up.

PRE-CAMP

We introduced a Wellness Rotation. Staff were able to pick different sessions that benefited their physical and mental health. We also made sure we gave staff the opportunity to go into town in order to learn about Haliburton, relax before campers and pick up anything they may have forgotten.

INTERNATIONAL STAFF MEETINGS

We recognize that coming to camp as an international staff brings an amazing opportunity, but also some stress while adapting to a new country and culture. We hosted regular meetings for international staff that offered support and opportunities to reflect and provide feedback.

"Thank you [Camp Northland] for giving me the opportunity to grow, gain amazing connections and share amazing moments with both staff and campers!"

Strategy #3: Create and drive a superior staff experience that makes Camp Northland the best camp for teens and young adults, as well as our year round professional staff, to work at. This will be accomplished through training, support, investment, and application of learned leadership skills.



"[Camp Northland] really cares for staff and [they] want to make the camp experience the best for everyone involved."

"I have been working at [Camp Northland] for a long time. I appreciate the leadership team's approach and their shared goals, vision and values."



New Endeavours in 2023

What is the Jewish Camp Council? Camp Northland operates under the mandate of The Jewish Camp Council of Toronto, which is represented by a volunteer fiduciary Board of Directors. The Jewish Camp Council continues to explore ways to achieve our mission and vision beyond the traditional camp setting in Haliburton, Ontario where Camp Northland currently operates. This may include: additional programs (such as those outlined here), collaborations with other organizations, community leadership, and expansion opportunities.

Strategy #4:

Explore and evaluate new Jewish Camp Council opportunities through renewed relationships with community stakeholders and partners



Roots & Wings

A new initiative at Camp Northland, **Roots & Wings** was a pilot project to provide an enriching camp experience for newcomer children. In partnership with **JIAS** (Jewish Immigration Aid Services) and **UJA Federation of Toronto**, Camp Northland provided a camp experience for 4 newcomer families.



J-Academy Weekend

The Camp Northland property has served as space for **J-Academy**, a camp designed for the Russian Jewish Community. Since the pandemic, the camp has not run. In order to start re-building the program, Camp Northland worked with previous partners to introduce the first J-Academy Family Weekend. This was designed to re-engage the Russian Jewish Community with camping.



Gibushon Weekend

Designed specifically for the Hebrew-speaking community, this initiative was a collaboration between Camp Northland and **UJA Federation of Toronto**, with support from **JIAS**. As an independent Jewish camp and community camp, Camp Northland is always looking for opportunities to engage with otherwise underrepresented and under-engaged communities in our broader Jewish community.

Our Camp, Our History

1909

Jewish Girls' Club

Social outlet for Jewish girls of working age in the city, later for school-age girls. Volunteer organization sponsored by the National Council of Jewish Women, funded by the Federation of Jewish Philanthropies. Camper Camperdown was its summer camp for girls.

1920

B'nai Brith – Toronto Lodge 836

The fraternal Jewish men's service. Camp B'nai Brith was its first camp for Jewish boys, located near Palermo, Ontario. Moved from there to Long Branch, then Keswick.

1921

Jewish Boys' Club

Organization with paid staff; lasted until 1937. Formed association with B'nai Brith organization, sending its boys to Camp B'nai Brith.

1929

Camp B'nai Brith

Moved to Lake Couchiching, Orillia.

1938

YMHA

(Young Men's Hebrew Athletic Club – est. 1901, succeeded by the Young Men's Hebrew Association in 1930). Started its first boys' camp: Camp Frailoch, in Torrance, Ontario.

1941

Mothers' and Babes' Summer Rest Home Association

Sponsored in conjunction with the Jewish Family and Child Service. Offered vacation services for women and their children under the age of 8. Located near Barrie, on Lake Simcoe.

1944

Camp Frailoch renamed Camp Northland

And moved to Haliburton, Ontario.

1945

Jewish Camp Council

Formed to consolidate camping services, in response to financial pressures and a growing belief that underprivileged families should not be stigmatized by being separated from the rest of the Jewish population of Toronto. The council integration now included: Camp B'nai Brith for girls on Lake Couchiching Camp Northland for boys in Haliburton Day Camp at the YMHA in Toronto.

1948

Mothers' and Babes' integration

Family options offered, where a mother could take a vacation with her younger children, while older children went to the residential camp or children could attend one period in the city, one period in the country, in cases where both parents worked.

1954

Camp Northland–Camp B'nai Brith ('Big Camp')

Camp B'nai Brith moved beside Camp Northland at the Haliburton site. The two camps were separate, but shared some facilities (notably, the dining hall), gradually integrating over time

1964

'Little Camp'

With capacity at the Haliburton site overflowing with baby boom campers, a satellite campsite was built on the land in Haliburton and opened in 1965. Camp Northland–B'nai Brith now had the space for 720 campers at one time, with Junior/Intermediate Camp on the original location and Senior Camp across the lake. Day Camps ultimately were turned over to YM–YVHA, operating as part of the overall Jewish centre.

1971

Parry Sound

Still not meeting the needs of Toronto's huge Jewish population of children, another campsite was purchased near Parry Sound, Ontario. At its peak, the three sites of Camp Northland–B'nai Brith had 1,050 campers plus staff in its cabins each period, enjoying all that camp allows.

1975

Good Fellowship Lodge

Demand for family vacations waning, service for seniors increasing. Mothers' and Babes' Rest Home Barrie site transitioned into use for this senior citizens' program.

1978

Maple Lake Resort and Conference Centre

Urbanization creeping north, the Barrie site was sold in 1977. Changing demographics led to overall decreased enrolment and the Parry Sound site was re-built as a fully-winterized, year-round lodge. Maple Lake was used by Camp Northland–B'nai Brith for Winter Camp over school breaks as well as for senior groups, and a wide variety of groups from the Jewish community. It went on to be known as Good Fellowship Lodge when running its summer programs for seniors.

1982

NBB

With population changes, needs changed and Senior Camp was closed in 1982. Over the following 20 years, many of the buildings were brought to the north side of the lake. They have been re-purposed and remain in use today. Senior camp is still used for cook-outs and other activities and is known by this generation of campers and staff as West Beach. Camp was expanded, with Camp NBB now having the capacity for 600 Junior, Intermediate, Senior campers and CITs at one time.

1998

Further Consolidation

The Maple Lake Resort on the Parry Sound location was sold to the Canadian Council for Reform Judaism and is once again being used as a children's camp – Camp George.

Today

Camp NBB

Continues to thrive at its original Haliburton location. On beautiful Moose Lake. Remaining true to its 108-year legacy, Camp Northland–B'nai Brith strives to give every child an amazing Jewish camp experience

Alumni: How We Stay Connected

With 115 years of existence, Camp Northland is home to many alumni. Engaging our alumni is an important in so many ways.

In 2023, we were able to engage with over **400** alumni through our Alumni & Friends Weekend, alumni events, volunteerism, and our Northland Nachas section in our newsletter every month.

This year, we completely **sold out** our **Alumni & Friends Weekend** for a second year in a row. Alumni & Friends Weekend is an amazing way for past and present Northlanders stay connected.

We hosted an **Alumni Reunion** this summer at a local bar. Alumni band, **Beggar Waltz**, played an awesome set, and alumni from all generations could get together.

In 2023, we have made a stronger effort to connect with our alumni. The many generations of Camp Northland is what makes our camp so special. With 115 years of operation, our alumni are the ones who have helped drive forward our mission of giving every child a Jewish camping experience. One way this has been done was through our **Alumni Challah Bake** in support of Camp Northland's partnership with the **Kids of Courage** program. Kids of Courage brings children of disabled army veterans from Israel to Canada for a camp experience in Second Session. Our alumni came together to make challah, set intentions for the week and to support our efforts to bring Israeli campers to camp.

Some other ways we stay connected to our alumni is through our monthly newsletter, The Moose Lake Times, which celebrates big moments in the **Northland Nachas** section. Our **Alumni Facebook** group has over 1000 members, and we have annual **touchpoints** like our Superbowl and March Madness pools.



Alumni & Friends Weekend 2023



Summer Alumni Reunion



Alumni Challah Bake

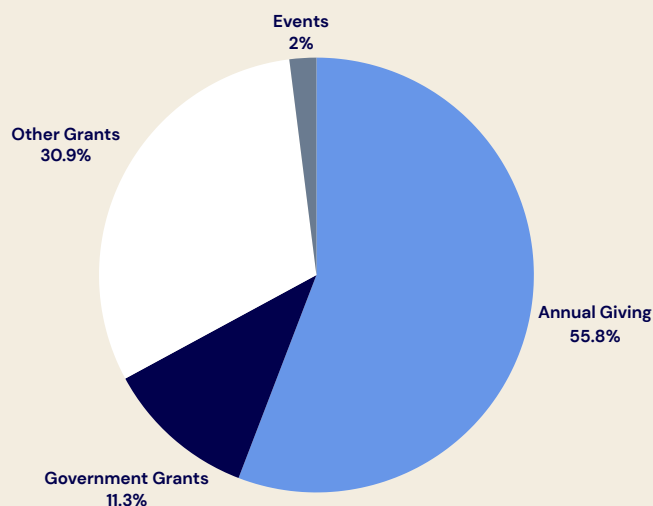
Fundraising

Camp Northland is a not-for-profit children's charity. Every dollar raised helps support our vision 'to give every child an amazing Jewish camp experience' by allowing Camp to meet the needs of every camper family that applies for tuition assistance. Through support of our community we are able to deliver excellent and innovative programs each summer, offer specialized training to our staff for leadership in Camp and beyond, and help maintain and improve our facilities.

\$638,330

Dollars Raised

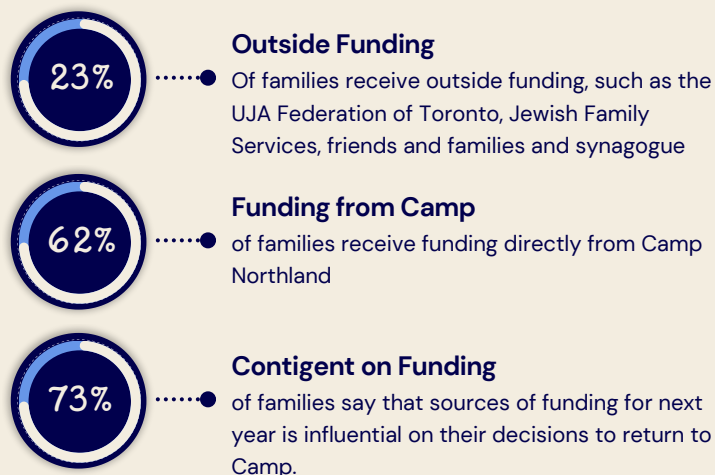
Inspired by the philanthropic generosity of the Harold Grinspoon Foundation, Azrieli Foundation, the Minyan Sponsor, and the Fineberg Foundation



\$560,099

Subsidies Given

For Summer 2023, Camp Northland was able to give \$560,099 in scholarships and subsidies in order to achieve our mission of giving every child a Jewish camping experience



Strategy #5: Develop fundraising capabilities to raise at least a \$5 million capital investment (over a 5 year period) to be able to begin to build our "camp of the future" by year 5 of this plan.

- Our Board and professional staff raised over \$75,000
- Over \$119,000 was raised in real-time on-line as part of our Day of Giving (Stay tuned for Day of Giving 2024 on Thursday, May 9, 2024)
- We received \$58,150 USD from the Harold Grinspoon Foundation on a 1:3 match to support our efforts
- We received support from the Canadian government for security infrastructure improvements

People, Tools & Training



Leore Zecharia

In 2023, Leore started as the **Assistant Director – Programs & Year-Round Engagement**.

As a lifelong camper, Leore is excited to be back at Camp Northland! She started her NBB journey in 2004 as a Unit 1 camper, where she then spent fifteen summers on Moose Lake.

Leore's favourite activity at Camp is Arts and Crafts (A&C), where she spent four years as staff and two years as Head of A&C.

Leore has a Masters in Museum Studies and Jewish Studies, and a certificate in fundraising management, with a focus on community engagement, development and programs.

While her love for Jewish community engagement started at Camp, Leore began her career at Hillel Ontario, and most recently at Friends of Simon Wiesenthal Center for Holocaust Studies. She is ready to bring all her experiences and knowledge in community and program building back to Camp Northland, and give the next generation of Camp Northland campers the same experiences she had.

2023 saw a focus on people, tools and training in order to bring the best program to our Camp Northland campers, staff, families and alumni. Our goal is to make Camp Northland a connection point for Jewish life and support all year round and not just the summer months. With that saw the introduction of a brand new role, a new **Assistant Director – Programs & Year-Round Engagement**. Leore Zecharia was hired in 2023 to provide programs to engage our community year round, while acting as the Program Director in the summer. Camp Northland invested in training opportunities for our staff and providing them with the necessary tools for a successful summer and beyond. This includes:

Strategy # 6: Improve programming capabilities across our staff and increase programmatic creativity at the cabin level staff. Similarly, specialty staff will be trained and empowered to increase levels of creative and dynamic programming, milestone achievements to be recognized, and key notable progressions in the various specialty areas.

- **The Trip Shed** – Brothers and Camp Northland alumni, Aaron and Alex Savatti worked with Camp Northland through their company The Trip Shed to rebuild and re-energize our Tripping program.
- **Pamela Rae Schuller** – Known for her stint on Netflix's Jewish Matchmaking, comedian and advocate Pamela Rae Schuller joined our staff pre-camp for inclusion training. She started her sessions with an amazing stand-up routine, and through storytelling left our staff with a new mindset on inclusion.
- **Cornerstone** – For the first time since before the Pandemic, we sent six staff to the Cornerstone conference through the Foundation for Jewish Camp. Cornerstone is designed to specifically to look at camp programming from a staff level, foster new ideas and bring new initiatives to camp.



Sending out our canoe trips to Algonquin Park!



Pamela Rae Schuller during her standup routine



Our Cornerstone Fellows



Head Staff graduating pre-camp



Wellness at Northland

Over the last nine years, Camp Northland has been focusing on increasing our support efforts for camper and staff mental health and wellness, and 2023 was no different. Camp Northland has been focusing its efforts for mental health and wellness in many places, including talent, physical spaces, and initiatives. We have seen continual improvements over the years, put countless resources into this space, and wellness is always at forefront of our minds.



Talent

The Camp Northland Wellness Team continues to grow. This summer, we were able to increase our wellness team to include **two new** professional staff and **one new** staff that focused on staff development through a wellness lens. The team is comprised of well-established **social workers, special education teachers and guidance counsellors**. In addition to having registered social workers, teachers and counsellors, our wellness team includes **students** and those just starting their careers. **We are directly training the next generations of our Wellness Team.**



Strategy # 7: Increase capacity to support camper and staff mental health by taking proactive steps to nurture mental, emotional, social, spiritual health at camp and for our camp community throughout the year.

"Northland has given our children the opportunity to become more independent, make new friendships, and build new skills."

The C.O.R.E Space



This summer saw the introduction of a brand-new Wellness space called the C.O.R.E Space. C.O.R.E stands for **Chill Out, Relax and Energize**. This physical cabin space is centrally located in camp and provided a **homebase** for the Wellness Team. It was filled with comfortable seating, any wellness related items and provided a new home for our camp Library. It provides a **private and comfortable space** for staff and campers to meet, allowed for easy access to support from the Wellness Team throughout the day, as well as a location for cabin meetings, international staff meetings and even on-site parent meetings.

Our Initiatives



Wellness Tuck

New this year is Wellness Tuck. Campers are provided with "Emoji Forms" twice a week for check-ins and reflection. We have combined this with Tuck, in which campers are able to reflect, fill out their emoji forms and get their snack.



Purple Boxes

There are 2 purple boxes which provide a private (and sometimes anonymous) opportunity for campers and staff to provide feedback, share problems or anything that may be bothering them.



Intro Forms

Before the summer starts, Wellness facilitates "get to know you forms" for every camper. The forms provide us with important information with how camp can support and ensure each camper has a successful summer.



Hobbies

The Wellness Team will also run their own activities throughout the summer. This specifically happens through Hobbies. The Wellness Team facilitated a games club during hobbies.

A special thank you to The Fineberg Foundation for their generous donation to Camp Northland's Wellness Initiatives

"I appreciated the emphasis on mental health at camp. Having my [child] go for the first time and for a whole month was a little daunting but I felt that mental health and general caring was a priority of the staff and this made me feel more confident in my decision."



Thank You

Thank you for staying connected with us. Thank you for choosing to read this information, and stay informed on all of the amazing ways that your contributions and generosity have impacted thousands of children and families for the 2023 fiscal year.

Our donors

Our volunteers

Our campers, staff and families

Our community

Onward Northland